

To Kill a Mockingbird - History of Chewing Gum

Introduction

The average American chews approximately 300 sticks or pieces of gum per year. But Americans weren't always so excited about gum—gum wasn't even popular until about 100 years ago.

Video Questions

http://www.youtube.com/watch?v=wmup_9IXpP0

1. How long have humans been chewing gum?
2. Chicle is a kind of tree _____.
3. When did the Curtis family begin selling spruce-tree gum? Was it popular?
4. The first _____ for gum was granted to dentist William Semple. He used _____, _____, _____, and _____.
5. Santa Anna and his partner wanted to sell chicle as a substitute for _____.
6. Thomas Adams, Santa Anna's partner, experimented with chicle for _____ before selling it under the name _____.
7. William _____, Jr., made his gum popular through marketing by putting up large signs and flashing billboards in Times Square.
8. The Wrigley Company was granted a patent for _____ gum.

End 2:57



To Kill a Mockingbird - History of Chewing Gum

Introduction

The average American chews approximately 300 sticks or pieces of gum per year. But Americans weren't always so excited about gum—gum wasn't even popular until about 100 years ago.

Video Questions

http://www.youtube.com/watch?v=wmup_9IXpP0

1. How long have humans been chewing gum?
2. Chicle is a kind of tree _____.
3. When did the Curtis family begin selling spruce-tree gum? Was it popular?
4. The first _____ for gum was granted to dentist William Semple. He used _____, _____, _____, and _____.
5. Santa Anna and his partner wanted to sell chicle as a substitute for _____.
6. Thomas Adams, Santa Anna's partner, experimented with chicle for _____ before selling it under the name _____.
7. William _____, Jr., made his gum popular through marketing by putting up large signs and flashing billboards in Times Square.
8. The Wrigley Company was granted a patent for _____ gum.

End 2:57

